



Preshafruit®

Imagine a juice
that tasted like fresh
fruit! Stop imagining
and start tasting...



Preshafruit voted world's Best New Juice

Preshafruit was awarded world's Best New Juice 2009, at the prestigious international Beverage Innovation Awards held at Drinktec in Germany. The Beverage Innovation Awards are the Oscars equivalent for the beverage industry.

Preshafruit won first prize in the 'Best New Juice or Juice Drink' and the overall award across the 24 award categories 'Best New Beverage Concept'.

Preshafruit 'Pressurised Cold' Juice

The juices are pressurised cold (not heat pasteurised) using an Australian first revolutionary food processing technology called 'High Pressure Processing' (HPP).

Most processed foods, including juice, are heat treated to kill bacteria. This process also reduces natural vitamins, antioxidants and diminishes product quality and taste.

The HPP process inactivates the natural bacteria found in juice, while maintaining food quality, natural goodness and extending the products shelf life.

Preshafruit juices are passed through a machine that subjects the juice to incredibly high pressure. The high pressure (up to 87,000 pounds per square inch) inactivates the natural bacteria without affecting fruit taste, colour and vitamin retention.

Preshafruit juices contain 100% fruit with no preservatives, added sugar, sweeteners or colours.

Preshafruit juice contains twice the natural Vitamin C and twice the antioxidants of regular juice.

Each 350ml Preshafruit apple juice contains the juice of four apples and 200% of the daily recommended dietary intake (RDI) of Vitamin C.

Preshafruit 350ml Valencia orange juice contains the juice of three oranges and retains 85% of an oranges natural Vitamin C, compared to standard heat pasteurised orange juice which retains only 40%.

Preshafruit juice is 100% Australian made and owned.

To order call Fruitlicious, the Preshafruit SA distributor on 08 8340 9868.

Pricing and Packaging

Barcode	Product	Weight	Cost price	RRP	6 pack
934118100009	Pink Lady	350ml	\$2.50	\$3.50	\$15
934118100023	Granny Smith	350ml	\$2.50	\$3.50	\$15
934118100030	Royal Gala	350ml	\$2.50	\$3.50	\$15
934118100016	Fuji	350ml	\$2.50	\$3.50	\$15
934118100054	Apple and Pomegranate	350ml	\$2.50	\$3.50	\$15
934118100054	Apple and Lemon	350ml	\$2.50	\$3.50	\$15
934118100047	Apple and Pear	350ml	\$2.50	\$3.50	\$15
934118100061	Valencia Orange	350ml	\$2.50	\$3.50	\$15
9341181000634	Apple and Strawberry	350ml	\$2.50	\$3.50	\$15